

## Social Media and Press Monitoring in Western Mexico



Project Title	Social Media and Press Monitoring in Western Mexico
Project Summary	Put your Spanish reading skills to good use, immerse yourself in Mexican affairs, learn some fun new vocab, and help Consulate General Guadalajara stay up to speed on what's going on in our four-state district (Aguascalientes, Colima, Jalisco, Nayarit).
Country	Mexico
Agency	Department of State
DoS Office	N/A
Post	GUADALAJARA
Section	PAS
Number of Interns	1

## Project Description

We need a self-motivated candidate with strong Spanish language skills to create two weekly products. One is a weekly news roundup from digital online newspapers in Aguascalientes, Colima, and Nayarit states. The other product is a summary of social media trends in Aguascalientes, Colima, Jalisco, and Nayarit. For the news roundup, we have a list of online newspapers to consult, but would be happy to include other suggested news sources; for the social media trends summary, we have a list of pages to start with, but the job would definitely include doing social media analysis in this geographical area and the suggestion of other pages to follow. Both products will be no longer than three pages each (can be in Spanish or English), so synthesis, brevity, and prioritization will be key skills for whoever takes on this project. No formats exist, so designing an easy-to-read, eye-catching format will also be crucial.

## Desired Skills Interests

### Skill

Digital media

Editing

Proofreading

Social Media

Additional Information

If you have any questions, please feel free to contact Guadalajara Public Affairs Officer Kathleen Guerra at guerrakm@state.gov.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	No practical proficiency	Minimum professional proficiency	Required